



Evaluation and Data Committee: Thursday, October 7, 2021 9:30 a.m. – 11:00 a.m.

Committee Members in Attendance: Co-Chair Elissa Adair, Co-Chair Roger Brubaker, Debra Darmata, Gordon Clay, John Seeley, Jonathan Rochelle, Rebecca Marshall, Sarah Spafford, Shanda Hochstetler

Committee not Members in Attendance: Grace Bullock, Jill Baker, Kara Boulahanis, Karen Cellarius, Laura Rose Misaras, Miranda Sitney, Michelle Bangen, Sandy Bumpus, Spencer Delbridge

Staff: Annette Marcus (AOCMHP), Jennifer Fraga (AOCMHP), Kris Bifulco (AOCMHP)

Staff not in Attendance:

Guests: Angie Nielsen, Emily Moser, Holly Zell, Jana French, Meghan Crane

Please join my meeting from your computer, tablet or smartphone.

<https://www.gotomeet.me/AnnetteMarcus/data-and-evaluation-alliance>

You can also dial in using your phone.

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Focus of the Data and Evaluation Committee: Advising and supporting the process of developing the next YSIPP.

Time	Topic	How	Notes / Attachments
9:30	Welcome, Introductions, Announcements, Consent Agenda	Table items that have not been resolved	<p>Returning members: <i>Put name & organization in the chat.</i> New members: <i>Share name & organization with the group.</i></p> <p>Announcement: Working on an October presentation on CTL/Youthline data and November Student Health Survey. (Meghan Crane: explain data they are already sending us?)</p>
	September Action Items Check-In	Previous Action Items	Review National Climate Study Results
9:35	Big View, Review, Preview of Committee Work	<ul style="list-style-type: none"> -Review committee purpose -Last meeting review -Present meeting actions -<i>Tracker check-in</i> -UO Project Check-In 	<p>UO provided an update on projects at the suicide prevention lab.</p> <p>UO started the term and 3 new students will be onboarded to the lab. There will be new committee assignments with students joining committees. UO has focused on a rapid evidence synthesis of big river programs and how they address diversity, equity, inclusion. Looked for evidence in the literature, like peer reviews, and this should be completed this week.</p> <p>UO is also working on the development of having a centralized database and how this can minimize efforts of data entry from big river trainers and to minimize redundancy where things are shared with national databases.</p> <p>They are also working on an application to NIH for YouthSave. Looking at culturally responsive for Black youth. Sarah Spafford and John helping Amber Ziring from Oregon Pediatric Society NIH funding is hard to get and a slow process and may not know outcome of the grant process for about 5 months.</p>

9:40	Crisis Text Line Presentation Jana French		See attached PowerPoint for specifics on presentation.
10:05	Q&A for Jana French (CTL) and Meghan Crane (OHA)		<p>Q: Will this data be generally available for the community? Will it be available for a partnership? The immediacy of the data to know how to respond to what's happening real time.</p> <p>A: Released research and development blog that looks at a variety of topics with the most recent being issues teens identified in 2020 like eating disorders. They have available a data dashboard updating daily showing issues and trends that are connected to the Oregon keyword / number. Doesn't have the deep level of analysis it can do but it does have a good overview to get an idea / good picture of what is going on.</p> <p>Links will be shared with the group but shouldn't be shared externally at this time.</p> <p>Q: Gordon releases a report at the end of the month which currently misses body image issue and has been overlooked for the last 3 years.</p> <p>A: Jana will look into this as this should be looked it and said the better place to look is on the dashboards Meghan is going to send out.</p> <p>Meghan let us know that there are the two dashboards: one for when people use Oregon keyword and then the state dashboard which shows calls that come in with an Oregon area code.</p> <p>Q: Can we see trends of where people live and what numbers they use? Example, are people in southern Oregon using the text line more or the youthline more.</p>

A: As of right now, they don't have this ability.

Q: Do you have a sense of how many are new people vs. repeat callers?

A: Have a rough guess of how many times people reached out in the year based on ratio of callers.

Q: Can you sort data by county?

A: Yes. It's not a precise science. Currently 70-80% of texters area codes match their zip code. Sorting my area code may be more effective but you can try by county.

Q: Any examples in national experience in which CTL data was used as guidance, evaluation, monitoring for statewide policies or interventions?

A: Yes, this is a regular occurrence. Best example is with partner in Ohio and do two things: 1. Split counties in state by county boards and provide mini-grants for the boards based on the "for hope" key word they have. This is a way to get that community messaging out there. Tried to do more outreach to Black identified people in metro areas and one thing they did was run advertisements on hip hop radio stations and found an increase in Black identified callers by 8-13%.

Have also had people put social media posts during specific times that they have seen people use the crisis text line at peak times. Example, more callers at 3am so they share a motivational social media post at that time of day.

			We'll have access to the CTL data through May 2022, with the last report coming to us June 2022, unless OHA or another entity picks up the tab to continue receiving this data.
10:15	YouthLine Data Presentation Emily Moser and Angie Nielsen		See attached PowerPoint for specifics on presentation.
10:40	Q&A for Emily Moser and Angie Nielson		<p>Q: Will it be possible to break out just texting data? Also texting by county?</p> <p>A: Yes this is a possibility. It's a 60/40 split so not everyone texts and it's important to take this into consideration when looking at the data and need. Average phone call on YouthLine is longer than other lines, anywhere from 31-37 minutes. For texting, it can typically be 1 hour to 1.5 hours keeping in mind there may be breaks in texting conversations as someone can walk away from their phones.</p> <p>Q: Numbers to OHA so they include texting information in their reports?</p> <p>A:</p> <p>Q: what are the key indicators we think we need to track to understand what is going on with suicidality and suicide prevention? What pieces of data do you find most helpful / powerful?</p> <p>A: Important to remember that not all youth use / call crisis lines. Crisis is only one part of the YSIPP too. Crisis doesn't just mean you have SI or that you have SI and have a plan. There are so many different kinds of crisis / needs</p>

that people have. Draw on the reasons people call for help / call the crisis lines. Normalize what crisis looks like, especially for youth. Knowing what is happening in communities, for example what is happening in Newberg at this time, can help us to know why spikes may happen with use of crisis calls / services.

YouthLine and CTL are not apples to apples. YouthLine is a peer run line where youth can talk with youth. We don't know what influences their decisions to contact either YouthLine or CTL. Currently, YouthLine has 160 teenage volunteers statewide

When looking at blind data, so much volume has to do both with marketing and also what is going on in communities. Volume can't be an accurate representation without taking into consideration other indicators like what is going on in the world, google searches, etc. Conversations go in so many different directions so trying to type them as being a particular issue can be difficult and can miss the full picture. YouthLine does that they can to not be in a diagnostic mindset (not trying to differentiate between depression, anxiety, bipolar, etc) but really just to be there for the person who has called in and provide support fo the moment.

Is there a sense of where callers are coming from?
It's broadly spread out through the state. getting crisis data is important but it's also important to cross-reference with other areas. After opening a second call center in central Oregon, contacts from that area increased by over 100%.

<p>If time permits: Finalize information around Training Data Elements</p>			<p>Elissa and Roger worked on a document that lists data measures we want to track relating to the Big River Programs. See this document attached in meeting materials.</p> <p>OHA has done a scan around existing trainers so the training category of data elements should be a fairly easy lift except for sexual orientation and REALD data. Much of this data is already being gathered. Shanda let us know that we are on track with specific data elements listed.</p> <p>Roger was wondering if these data points could be included in the application process for trainers. He acknowledged that some trainings do their own training forms (like directly through LivingWorks and QPR Institute) but to ask this when possible on trainer applications.</p> <p>Trainings category is also right on track with data that trainers want to have collected or are collecting. It will be more difficult for other trainings but can be done.</p>
<p>NEXT MONTH: National Climate Study Results</p>		<p>Review previous surveys before meeting</p>	<p>Next steps:</p> <ul style="list-style-type: none"> -Review slides on your own to get a sense of what remaining questions you have. We'll return to these topics next meeting. -Share out framework from rapid engagement. Framework of data points for rapid engagement, how to get people into help faster. Way it was framed can be helpful. -Send out invite to connect with Kyn on ask for OHA discussion <p>2018 Survey 2020 Survey – see attached in materials</p>

			<p>Data is fun! Invite a friend to join us in this exploratory conversation.</p> <p>Issues with accessing mental health services, according to the 2020 survey, are not being able to afford services, not knowing about it, and general accessibility issues not necessarily attitudes / beliefs.</p> <p>Ask general question(s) about firearms.</p> <p>Questions to consider:</p> <ul style="list-style-type: none"> -What are your top 3 takeaways from the survey results? -Did they miss any specific data points? -Thinking of the attitudes, beliefs, behaviors of Oregonians around suicide, which ones are most helpful to track to show progress on suicide prevention? <p>Bring back 2-3 important aspects of the 2020 report or methodology we should consider in terms of implementation to next weeks meeting.</p>
	<p>Standing Agenda Items:</p> <p>Data Review</p> <p>Check-In on Google Sheet Research Tracker</p>	<ul style="list-style-type: none"> -YSIPP 2.0 Update -Essence Report -HB 3090 Report -Recent Reports / Studies from OHA (such as Healthy Teens) -Discuss how this committee will work 	<p>Which reports are part of our scope that we need to review and respond to?</p> <ul style="list-style-type: none"> -CDC Data -Essence Data -HB 3090 Reports -SB 48 Reports -Healthy Teens Survey / Student Wellness (November 4th OHA will attend meeting) -Crisis text line (hopefully October meeting)



		to distill data from YSIPP 2.0 input	-PSU work – what do you do? Miranda and Karen? Action Item: Receive updates from OHA on progress of crisis text line as it progresses.
10:55	Review Action Items / Next Steps from Meeting		<p>Future agenda items:</p> <ul style="list-style-type: none"> -Look at different county data teams / processes -Crisis text line data -QPR Fidelity checklist -Climate survey -HB 2315 survey <p>Next steps:</p> <ul style="list-style-type: none"> -Revisit Student Health Survey with Jon Rochelle & John Seeley -SPRC Guidelines for Communities in the State -Long-term Discussion: How do we set-up benchmarks going forward to track implementation of YSIPP 2.0 (have on a spring meeting agenda)
11:00	Adjourn		

Presentation Contacts
<p>Geraldyn from Health Policy and Analytics will be the person to invite to talk about what medicaid data is/can be available. Geraldyn.BRENNAN@dhsosha.state.or.us</p> <p>Drew Allen or Robyn Ellis for ESSENCE information.</p>

Potential tasks for Data & Eval Committee (brainstorm ideas)

- Catalog a list of data sources.
- Learning collaborative for people working in suicide prevention who are working in data, best practice, gap identification.
- Score Card—assess how we are doing to get aligned with national standards of suicide prevention data. Focus on how to improve this.
- Improving the data literacy and competency of people across the state.
- Build the capacity of the field to be more data driven.
- Data coordination—what metrics are most important to collect on a local level and how do we feed these into the larger scheme of things. Review the data dashboard on a routine basis.
- Who holds the task of providing data sources and the data dashboard for us to review.
- Think tank brain trust for individual research presentations.
- What are the universe of data metrics? How does this connect - protective and risk factors.
- We review the data, understand the strengths and gaps, a forum for learning and supporting each other who are doing in research.