

Alliance
Outreach & Awareness Committee Meeting

Tuesday, February 16, 2021
1:00 PM – 2:30 PM

<https://www.gotomeet.me/AnnetteMarcus/allianceoutreach>

Join the conference call: 646.749.3117, Access Code: 897-117-949

Committee Members: Co-Chair Laura Rose Misaras, Angie Butler, Gordon Clay, Sydney Stringer, Tia Barnes

Committee Members not in Attendance: Chair Ryan Price, Andrea Childreth, Jill Baker, Leslie Golden, Liz Thorne, Mark Hammond, Meghan Crane, Nicholas Clark, Sarah Rea, Shanda Hochstetler

Staff: Annette Marcus (AOCMHP), Jenn Fraga (AOCMHP)

Guest(s): Katrina Upton (Curry County Suicide Awareness and Prevention Council)

Meeting Attachments: Alliance Satisfaction Survey Results, Alliance Demographic Survey Results, SMART Goals with edits from UO

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Time	Agenda Item	What / Update Action Item(s)	Notes
1:00 PM	Welcome Members, Approve Previous Minutes, Discuss Consent Agenda		Members did not have any additions or edits for last month's minutes. Minutes approved as they are.
1:05 PM	Review Action Items from Previous Month		None to review.
1:10 PM	AFSP Capitol Days Review Ryan Price	<ul style="list-style-type: none"> • Discuss how AFSP Capitol Days went. • Any lessons learned? • Any connections made? 	<p>AFSP Capitol Days was held virtually this year. On February 15th, there was a live event streamed over Facebook and Twitch to discuss different legislation AFSP is supporting this session, how to share your story safely, and to hear from Senator Gelser. The live event had 107 live views which reached more people than in person events were able to do in the past. There was about 7 meetings with legislators on Monday and about 10 on Tuesday.</p> <p>There is concern this year around funding and fiscal attachments for different bills, we received questions around 988 and there is also discussion around Measure 110. For the bills AFSP is supporting, the themes include increase access, education, and strengthening the behavioral health field for</p>

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			<p>both consumers and professionals.</p> <p>6 state bills in Oregon's current 2021 legislative session are currently being supported by AFSP: SB563 (youth under 10), HB2315 (Continuing Education), HB2949 (BIPOC Mental Health Workforce), HB2086 (Mental Health), HB2361 (LatinX / Rural Mental Health Workforce), SB682 (Adult Suicide Prevention Plan / Coordinator). Visit link: https://afsp.org/public-policy-action-center/#/bills</p> <p>Go here to watch the live event.</p>
1:20 PM	Strategic Priority 1 Update – Connect and collaborate with regional coalitions	<ul style="list-style-type: none"> • Feedback on mini-survey questions for Quarterly Meetings • What is the purpose of the surveys? • Do we want to break the survey up into two parts – one at the beginning of the meeting to ask about Alliance and one at the end to ask about the meeting itself? • We can follow-up on one specific item from surveys when 	<p>See attachment for previous survey questions.</p> <p>Organizations that want to be part of statewide efforts, having one organization facilitate one collab group is a different approach rather than having one pool of money parted out to different groups do to one part so the work is spread out, pieced out. Doing the work in a way that is shared with one focus to allow for intersectionality.</p> <p>Gordon asked, “Does the media outreach kit include all newspapers in the state, especially including the once a</p>

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		we send out minutes.	<p>week newspapers. That group probably reaches more people in the state in total than the Oregonian.”</p> <p>Quarterly Surveys: -Was the meeting well planned? Was it interactive? Were materials received a good amount of time beforehand? -Short survey to encourage more people to respond. -Have youth voice – find a way to make sure we are hearing from them. -Once survey is developed, ask Youth Era staff to review it. -Ask everyone if there was something they were looking for that didn't happen?</p>
1:40 PM	Strategic Priority 2 Update – Develop sample press releases and media packet.		Media packet is complete and is with Youth Era’s graphic designer. Hope this will be a live document so when things are changed, all will have the same link to access the updated version.
1:45 PM	Strategic Priority 3 Update – Support, recruit, and retain Alliance membership	<ul style="list-style-type: none"> • Uprise Update 	<p>We have started participating in focus groups with UPRISE and this is a year-long process.</p> <p>If you haven’t received invites, let Jenn know and I can send them to you.</p>
1:50 PM	YSIPP Recommendations		See attachment for notes.

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2:25 PM	Discuss Potential Agenda Items for Next Month		Not discussed.
2:30 PM	Adjourn		

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Update on Previous Action Items:

- Annette connected with Ryan about Alliance members that signed up for Capitol Days