

Alliance
Outreach & Awareness Committee Meeting

Tuesday, February 16, 2021
1:00 PM – 2:30 PM

<https://www.gotomeet.me/AnnetteMarcus/allianceoutreach>

Join the conference call: 646.749.3117, Access Code: 897-117-949

Committee Members: Co-Chair Laura Rose Misaras, Chair Ryan Price, Andrea Childreth, Angie Butler, Gordon Clay, Jill Baker, Leslie Golden, Liz Thorne, Mark Hammond, Meghan Crane, Nicholas Clark, Sarah Rea, Shanda Hochstetler, Sydney Stringer, Tia Barnes

Staff: Annette Marcus (AOCMHP), Jenn Fraga (AOCMHP)

Guest(s):

Meeting Attachments: Alliance Satisfaction Survey Results, Alliance Demographic Survey Results, SMART Goals with edits from UO

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Time	Agenda Item	What / Update Action Item(s)	Notes
1:00 PM	Welcome Members, Approve Previous Minutes, Discuss Consent Agenda		Members did not have any additions or edits for last month's minutes.
1:05 PM	Review Action Items from Previous Month		None to review.
1:10 PM	AFSP Capitol Days Review Ryan Price	<ul style="list-style-type: none"> • Discuss how AFSP Capitol Days went. • Any lessons learned? • Any connections made? 	
1:20 PM	Strategic Priority 1 Update – Connect and collaborate with regional coalitions	<ul style="list-style-type: none"> • Feedback on mini-survey questions for Quarterly Meetings • What is the purpose of the surveys? • Do we want to break the survey up into two parts – one at the beginning of the meeting to ask about Alliance and one at the end to ask about the meeting itself? • We can follow-up on one specific item from surveys when we send out minutes. 	<p>See attachment for previous survey questions.</p> <p>Organizations that want to be part of statewide efforts, having one organization facilitate one collab group is a different approach rather than having one pool of money parted out to different groups do to one part so the work is spread out, pieced out. Doing the work in a way that is shared with one focus to allow for intersectionality.</p>

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1:40 PM	Strategic Priority 2 Update – Develop sample press releases and media packet.		Media packet is complete and is with Youth Era getting the final touches.
1:45 PM	Strategic Priority 3 Update – Support, recruit, and retain Alliance membership	<ul style="list-style-type: none"> • Uprise Update 	
1:50 PM	YSIPP Recommendations		Review attached communication plan.
2:25 PM	Discuss Potential Agenda Items for Next Month		
2:30 PM	Adjourn		

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Update on Previous Action Items:

- Annette connected with Ryan about Alliance members that signed up for Capitol Days