

Alliance
Outreach & Awareness Committee Meeting

Tuesday, January 19, 2021
1:00 PM – 2:30 PM

<https://www.gotomeet.me/AnnetteMarcus/allianceoutreach>

Join the conference call: 646.749.3117, Access Code: 897-117-949

Committee Members: **Co-Chair Laura Rose Misaras, Chair Ryan Price**, Andrea Childreth, **Angie Butler, Gordon Clay**, Jill Baker, Leslie Golden, Liz Thorne, **Mark Hammond**, Meghan Crane, Nicholas Clark, **Sarah Rea, Shanda Hochstetler, Sydney Stringer, Tia Barnes**

Staff: Annette Marcus (AOCMHP), Jenn Fraga (AOCMHP)

Guest(s): Amanda, Brittani, Jon Rochelle, Joy Mandelias, Max Wegner,

Meeting Attachments: Alliance Satisfaction Survey Results, Alliance Demographic Survey Results, SMART Goals with edits from UO

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Time	Agenda Item	What / Update Action Item(s)	Notes
1:00 PM	Welcome Members, Approve Previous Minutes, Discuss Consent Agenda		Members did not have any additions or edits for last month's minutes.
1:10 PM	Review Action Items from Previous Month		See written report below agenda for an update on previous action items.
1:25 PM	Strategic Priority 1 Update – Connect and collaborate with regional coalitions This priority needs to be reexamined due to lab capacity With Jon Rochelle	<ul style="list-style-type: none"> • See update to this priority on attached SMART Goals • What are the coalition's relationship to the alliance? • How do we get information out to help local coalitions? • How do we bring things in to learn about what's going on / challenges in community? • How do we problem solve challenges? 	See attached PowerPoint for notes.
1:45 PM	Strategic Priority 2 Update – Develop sample press releases and media packet.	<ul style="list-style-type: none"> • Media list update • Initial media packet will be shared • Webinar in January to focus on how different coalitions 	Reviewed media packet. Alliance staff asked the group to send any large edits that need to be made to Annette and Tia by Friday so the packet can be sent to publications.

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		are observing holidays in the month	Op-ed in the Oregonian or elsewhere?
1:55 PM	Strategic Priority 3 Update – Support, recruit, and retain Alliance membership	<ul style="list-style-type: none"> Review and discuss Alliance Satisfaction Survey (See attachment) Review member outreach 	<p>Equity Consultant update: what role does this committee want to play in this?</p> <p>Mini-satisfaction surveys for Quarterly Meeting – what kinds of things do we want to ask?</p>
2:25 PM	AFSP Capitol Days		<p>February 15th will be the information day. Virtual legislator appointments will be either February 15 or 16 depending on the specific legislator.</p> <p>To learn more about advocating with AFSP, go here: https://oregonscd.attendease.com/</p>
2:25 PM	Discuss Potential Agenda Items for Next Month		<p>Annette: look at Alliance members and crosswalk to see who their personal legislators are to make specific asks of them for capitol days</p>
2:30 PM	Adjourn		

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Tuesday, December 15, 2020

1:30 PM – 3:00 PM

Update on Previous Action Items:

- Jenn will look through the suicide prevention website and see what can be linked on the Alliance website. Define what a Coalition is on the page for RSPCs.
 - This is complete – go [here](#) and [here](#) and [here](#) to see.
- Alliance staff will update SMART goals with edits included and have them kept on committee agendas so we can easily track them going forward.
 - Updates were made. U of O Lab has a couple edits as well. See attached document in materials to see edits.
- Annette will talk with Johnathan Rochelle and Mark outside of this meeting on next steps for a dashboard.
 - What does the timeline look like for this? When do we want this done by? Is this something we want done in the next 6 months?
- Laura Rose requested that we have a list of observance dates / awareness days, weeks, months. Jenn can work on creating a list of this. Laura Rose requested that we keep this list as an appendix.
 - List has been created. See in attached meeting materials.
- Feedback on types of questions asked / information we want from surveys
 - Did members of the group review these? Do you have feedback / thoughts?
- Basics of press packet should be sent out a week before our next meeting
 - Draft / outline has been created and Annette is working with Youth Era to have final versions