

Alliance
Outreach & Awareness Committee Meeting

Tuesday, November 17, 2020

1:00 PM – 2:30 PM

<https://www.gotomeet.me/AnnetteMarcus/allianceoutreach>

Join the conference call: 646.749.3117, Access Code: 897-117-949

Committee Members in Attendance: Co-Chair Laura Rose Misaras, Chair Ryan Price, Andrea Childreth, Angie Butler, Jill Baker, Liz Thorne, Mark Hammond, Meghan Crane, Sarah Rea, Shanda Hochstetler, Tia Barnes

Committee Members not in Attendance:

Staff: Annette Marcus (AOCMHP), Jenn Fraga (AOCMHP)

Guest(s):

Meeting Attachments: SMART Goals – Old and New

Time	Agenda Item	What / Update Action Item(s)	Notes
1:00 PM	Welcome Members, Approve Previous Minutes, Discuss Consent Agenda		
1:10 PM	Review Action Items from Previous Month	<p>Jenn will look through the suicide prevention website and see what can be linked on the Alliance website. Define what a Coalition is on the page for RSPCs.</p> <p>Jenn will gather feedback from Alliance website resource meeting received to have for the meeting so we can say what is in scope,</p>	<p>This has been started and will continue through a meeting with those interested in providing input on what should be included on the Alliance website. Goal is to have this complete by end of 2020.</p>

		<p>out of scope, prioritize things, etc.</p> <p>Jill Baker, Gordon Clay, Laura Rose Misaras,</p> <p>This is scheduled for November 16th.</p> <p>Jenn will connect with Leslie at Lines for Life and Tia at YouthEra about media lists for press releases</p>	
1:20 PM	Review Final Draft of SMART Goals	See attachment	
1:25 PM	Strategic Priority 1 Update – Connect and collaborate with regional coalitions	<ul style="list-style-type: none"> • Presentation from U of O Lab on Strategic Planning Process • Strategic partnership update (See attachment) 	
1:45 PM	Strategic Priority 2 Update – Develop sample press releases	<ul style="list-style-type: none"> • Media list update 	
1:55 PM	Strategic Priority 3 Update – Support, recruit, and retain Alliance membership	<ul style="list-style-type: none"> • Review and discuss Alliance Satisfaction Survey (See attachment) • Review member outreach • Update on Equity Consultant search 	
2:25 PM	Discuss Potential Agenda Items for Next Month		
2:30 PM	Adjourn		

Alliance Outreach and Awareness Committee SMART Goals

These are currently under review and editing. Final goals will be added to future agendas. Current drafted goals can be found in the SMART Goal attachment materials.