



Regional
Coalitions
Webinar
06.29.2020



Audre Lorde

- ▶ “I have a duty to speak the truth as I see it and share not just my triumphs, not just the things that felt good, but the pain. The intense, often unmitigated pain. It is important to share how I know survival is survival and not just a walk through the rain,” Lorde wrote in *The Transformation of Silence into Language & Action*.



Agenda June 29, 2020

- 1. Big View, Review, Preview**
- 2. Oregon Alliance to Prevent Suicide Policy Priorities**
- 3. Highlights From Jackson County Suicide Prevention Campaign – Kristin Fettig**
- 4. Overview of the Alliance Website and Resources – Jennifer Fraga**
- 5. Brainstorm for Next Meetings**

Alliance Policy Priorities

- ▶ **Lead** – issues on which Alliance will play a leadership role – developing the policy position, marshaling support, and generating advocacy activity
 - ▶ **Age Change for YSIPP**
 - ▶ **Require Suicide Prevention CEU for Behavioral Health Workforce**
- ▶ **Collaborate** – issues on which Alliance will work as part of a coalition or group, providing active support to achieve these important policy objectives
 - ▶ **Medical Examiners report suicide deaths to LMHA**
 - ▶ **Suicide Prevention training for school personnel**
- ▶ **Explore** – issues that are rising in importance and require further exploration or policy research and analysis, but have not yet become Alliance policy proposals
 - ▶ **Protect existing behavioral health resources during projected economic downturn**

Framing Messages

The Alliance supports youth and families and promotes public policy by:

- Promoting a sense of **hope** and highlighting resilience.
- Supporting people to ask for **help** and ensuring that the *right* **help** is available at the right time.
- Engaging individuals and communities in the **healing** process after an attempt or suicide

▶ TRANSFORMATION

Jackson Coalition's Media Campaigns

Shatter the Silence

<http://www.unitedwayofjacksoncounty.org/shatterthesilence/>

<https://www.youtube.com/watch?v=fSZHtODD14&feature=youtu.be>

<https://www.youtube.com/watch?v=v-jK79zRIVc&feature=youtu.be>

In This Together

https://kobi5.com/category/features/in_this_together/

Coalition Website

www.jcsuicideprevention.org

For More Information Contact Kristin Fettig - email: FettigKL@jacksoncounty.org

Alliance Website

- ▶ www.oregonalliancetopreventsuicide.org
- ▶ Meeting Minutes and Times
- ▶ Resources for Coalitions: Workforce, Schools and More
- ▶ Learn about Oregon suicide prevention legislation