



**Agenda: Quarterly Meeting**  
**Tuesday January 8, 9:00 a.m. to Noon**  
**Chemeketa Center for Business and Industry**  
**626 High St. NE Salem, Or 97301**

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Conference Call In: 888-585-9008, 384-165-840#

Join Go-to-Meeting: <https://global.gotomeeting.com/join/953796589>

Attending In Person: Sandy Bumpus, Meghan Crane, Kristin Dreves, Ali Hamada, Elliot Hinkle, Jerry Gabay, Doug Gouge, Laura Hanson, Peggy Holstedt, Emilie Lamson-Sin, Julie Magers, Meg McLeod, Laura Rose Misaras, Galli Murray, Kristi Nix, Del Quest, Kevin Rau, Amy Ruona, Brad Sargent, Cherryl Ramirez, Jonathan Rochelle, Natalie Sept, David Westbrook, Tess Webster-Henry, Stephanie Willard, Kirk Wolfe,

Attending by Phone and Web: Tia Barnes, Tracy Blue, Colbie Caughlin, Laura Chisholm, Christabelle Dragoo, Jammie Gardner, Susan Keys, Kimberlee Jones, Jennifer Krumm, Donna Libemday, Jean Lasater, Jeanne McCarty, Justin Potts, Tanya Pruitt, Jamie Smith

Staff: Annette Marcus Notes: Jonathan Rochelle and Annette Marcus. Action Items are in Red.

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**I. Welcome, Introductions and Announcements**

Announcements

- Natalie Sept (communications director Lines for Life): September summit took place in Oregon between media representatives, scholars, and government officials on how to better guide safe messaging in media communications. The goal is to get media to report on suicides in a safer way. OPB has been hosting the follow up meetings and will be reporting on how to prevent suicide and how to foster hope. If you have story ideas that can be shared, contact Natalie.
- Meghan Crane: RFP for Oregon suicide prevention conference is closing on Friday. Contact Megan or David if you have any questions. Also, there is a short survey that is being disseminating to gather information for further future support in areas of suicide prevention, trauma informed care, and ACES.

II. Tips for Advocacy Legislative Session 2019

Laura Curtis, Northwest Public Affairs, (Lobbyist for Association of Oregon Community Advocates play a key role in the law-making process by informing and persuading legislators on key issues like suicide prevention. In 2017, 2647 bills were introduced; however, only 28% were passed.

- All bills that pass have individuals that are advocating for the key issue and citizen advocates are often the most integral players for this process.
- Because suicide prevention is personal and emotionally charged, it is important to acknowledge the personal toll that advocacy can take on the individual undertaking it.
- *Vision, Value, Problem, Solution* is a valuable approach for communicating a cause.

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- Legislators currently agree that mental health promotion is very underfunded in Oregon schools.
- Story collection should be taking place now, because we never know when a bill will come up for session.
- It would be useful to have letters drafted now that can be waiting in queue for when an issue comes up. Logo collection is taking place right now for organizations that are willing to pledge their support. Annette noted that in a recent convening, she asked a legislator how to respond to push back from legislators asking “how are we supposed to pay for this.” The legislator’s view is that advocates like the Alliance do not need to specify where the money comes from, instead the Alliance should denote what the cost for addressing the issue will be.

9:45 AM Suicide Prevention and Children’s Mental Health Bills in Upcoming Session-

Laura Hanson, Chief of Staff, Sen. Sara Gelser

- Laura introduced herself and noted that she is new to her position with the senator. Sen. Gelser is out of the country and sends her regrets regarding missing this meeting.
- Sen. Gelser pre-session filed putting the Alliance into statute. This is LC3034 ( a copy is attached.)
- Sen. Gelser is also supporting changes to SB561 proposed by the Alliance to require schools to report youth suicides. She is introducing a new bill to address HIPPA and privacy concerns that have been barriers to coordination and communication between Local Mental Health Authorities and schools after a suicide.
- Sen. Gelser is also supporting anti-bullying legislation.
- Senator would like to meet with constituents—most especially those from her district.
- There was some discussion about the need to ensure that colleges are included in postvention services, also private schools, online schools, etc. Annette will follow up with Laura Hanson
- Questions, thoughts: Email [LauraHanson@legislature.gov](mailto:LauraHanson@legislature.gov)

10:00AM Alliance and Advocacy-Discussion and Panel

Laura Rose Misaras, Jerry Gabay, Video American Foundation for Suicide Prevention Advocacy Day

- Oregon Family Support Network has helped Laura Rose with important advocacy.
- Important to listen and connect to legislators to find common ground for long-term change.
- For advocacy, start with your representative and senator, then branch out to other legislators for support like Senator Gelser.
- Essential to get the bill into the most suitable committee.
- Be sure to work with both Democrats and Republicans to get support for suicide prevention/intervention legislation. Work on addressing suicide cuts across party lines.
- Testimony needs to be organized well, it should be written down, and can be left with legislators.
- responsive in discussion suicide with their children
- Testimony submitted in writing will live with the bill. Do be aware as you share personal stories that it will become public record that can be found on the web
- Continuity of Care is making headway on emergency room efforts
- American Foundation for Suicide Prevention organizing an advocacy day at the state capital on February 19 and is supporting the legislative agenda developed by the Alliance
- Cheryl Ramirez provided a brief overview of LC’s slated for the upcoming session related to children’s mental health:

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- LC284 for grants to school-based health centers in rural areas
- LC2640 is for ODE to provide grants to schools for social emotional learning and health
- School health improvement act for 2019 is targeted to fund school-based health centers. Ask is for 84 million and would not be taken from what is already given to schools.
- LC1407 is from school safety taskforce with four components including youth suicide prevention coordinators installed in regions.
- Peggy Holstedt noted that the Oregon School Board Association has a bill tracker that lists which OSBA lobbyist is assigned to each bill and also tracks hearings on relevant bills.
- An excellent Oregon resource with information about current laws, advocacy around suicide and mental health is: <https://diyadvocacycenter.com/family-resources/>
- Several people noted the importance of continued advocacy once a bill is passed so that it is implemented effectively. For example, Alliance members such as Jerry Gabay, Julie Magers, Galli Murray, Stephanie Willard were actively engaged with the rule making process for the bills passed last session around continuity of care. OHSU and the Oregon Hospital Association are developing a document to provide guidelines about implementation to hospitals.

#### Policy Related Action Items:

- 1) Collect stories for advocacy-Outreach and Awareness Committee
- 2) Develop letters of support for legislation supported by the Alliance-Executive Committee to lead.
- 3) Let Annette know if your organization's logo may be added in support of the Suicide Prevention Advocacy piece by end of day Friday January 11, 2019
- 4) Sign up to participate in American Foundation for Suicide Prevention Advocacy Day in Salem-Feb 19, 2019. Register here: [Registration Advocacy Day](#)
- 5) Annette—follow up to clarify whether schools, universities, private schools are incorporated into relevant legislation

### III. Introduction of New OHA Youth Suicide Coordinator, Doug Gouge, Oregon Health Authority

- Previously, Doug worked in Polk County on suicide prevention in schools
- There is a Ted Talk on the “Dancing Man” that helps demonstrate how a movement takes place where one individual can start an effort in isolation but then joins with others to create a change or shift. See video here: <https://www.youtube.com/watch?v=fW8amMCVAIQ> Doug notes that the Alliance is part of a larger movement. Doug has been inspired to see the collective effort of the Alliance and all the different people implementing the YSIPP across the state since starting in his position. He also was struck
- OHA just published “Advocating for your loved one during a crisis” a guide for parents and caregivers on how to support and advocate for youth during a mental health crisis.
- The goal of the guide is to distribute these to hospitals so that they can go over the guide with families when a crisis occurs. The document was authored by families in collaboration with OHA and other experts.
- The document does not have a distribution plan specified. If you have a recommendation then please forward those to Frances Purdy.
- The resource can be used outside of emergency rooms as an orienting tool for what services families can use.

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Action: Contact Frances Purdy if you are interested in the new guidebook and/or have ideas about distribution-[frances.s.purdy@state.or.us](mailto:frances.s.purdy@state.or.us).

#### IV. Galvanizing and Connecting the Field - Discussion

- Annette distributed a list of local and regional suicide prevention coalitions that have been identified through a statewide scan conducted by University of Oregon Prevention Lab and asked for additions or changes to the list. The group talked about how best to connect with and develop ongoing communication with these local groups. Meeting materials included a draft of an Alliance overview that could be shared with local coalitions.
- Next step is reaching out to these coalitions and determining what their relationship could/should be with the Alliance. Tess Webster-Henry share information about OCUSSP, a consortium of 9 colleges in Oregon that is addressing suicide prevention on campus and Brad Sargent shared information about how the National Guard has developed resources to help providers talk more effectively with veterans.
- Annette asked attendees if they would be willing to introduce the Alliance at the various coalitions and many agreed to do so.

#### Communication Action Items:

- 1) Finalize materials for outreach to coalitions (Annette and Outreach and Awareness Committee)
- 2) Develop schedule of presentations (Annette with Alliance members)

#### V. LBTQ Advisory Workgroup

Del Quest briefly reported on the first convening of the Alliance's LGBTQ Advisory Workgroup. The meeting was well attended and the group is focusing on supporting promotion of the Family Acceptance Project work and training and reaching out to rural youth.

#### • VII. 10:45 AM Alliance Business:

David Westbrook, Alliance Chair

- David noted that the hope is that Alliance Quarterly meetings will focus on interaction and discussion. Committee reports will be distributed in a written format rather than a verbal report out of each one—unless there is specific feedback/action the committee is seeking.
- If members are interested in joining a committee, please contact Annette.
- Discussion and vote on by-laws was deferred to next quarterly meeting.

Noon Adjourn-Next Meeting, Friday, March 15, Sun River Resort near Bend

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